



CUSTOM COLOR CROWNS TRIUMPH 2009 SPECIAL EDITION TIGER

Sport touring motorcycle features exceptional comfort and handling

ATLANTA (April 29, 2009) – The Tiger namesake has stood the test of time at Triumph Motorcycles. While the Tiger's spec sheet has changed considerably over the years, the bike itself has always been synonymous with free-spirited travel.

The 2009 Triumph Tiger SE pays tribute to the generations of riders who have created their own adventures aboard a Tiger. The Special Edition model begins with the ABS (anti-lock braking system) version of the Triumph Tiger and adds a distinctive new matte graphite and matte black two-tone paint scheme with color-matched saddle bags and hand guards.

The Tiger SE's unique color scheme was inspired by one of Triumph's most cherished employee benefits: the privilege of specifying a bike with custom paint. The Triumph design team was experimenting with different colors and found that the combination worked so well with the lines of the Tiger that the factory decided to make it available on the limited edition Tiger SE.

"The Tiger has received rave reviews for being one of the best all-around bikes on the market," said Jim Callahan, North American Marketing Manager for Triumph Motorcycles. "The new Tiger SE's custom matte graphite and black paint really sets the bike apart from the other motorcycles in its class. It looks fantastic, so you'll want to hurry while they're still in stock."

The Tiger's current platform was first introduced in 1994 and has evolved into a well-rounded sport touring motorcycle that is perfect for cutting through the urban jungle, devouring highway miles and carving through challenging mountain passes.

The Tiger is powered by Triumph's highly-acclaimed 1050cc three-cylinder engine that delivers 113hp at 9,400rpm and 74 ft. lbs. of torque at 6,250rpm. An adjustable sport suspension and 120 front/180 rear sport tires mounted on 17-inch wheels are combined with powerful Nissin brakes for exceptional, confidence-inspiring handling.



Comfort has always been a strong point for the Tiger. Both the rider and passenger benefit from great ergonomics, excellent wind protection and rubber mounted handle bars and foot pegs. Hard saddle bags and luggage are available as well as a tank bag, heated grips and a host of other accessories.

The standard 2009 Triumph Tiger remains unchanged from last year and continues to be available with or without ABS in three color options: Fusion White, Jet Black and Blazing Orange.

The Tiger and limited edition Tiger SE motorcycles are available at authorized Triumph dealers throughout North America. To find your local Triumph dealer, please visit www.TriumphMotorcycles.com.

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Triumph Motorcycles (www.TriumphMotorcycles.com) is the British motorcycle marque that produces a wide range of sport, cruiser and touring motorcycles that are all designed to provide outstanding motorcycling experiences. From the storied Bonneville to the class-leading Speed Triple, Triumph offers a blend of design, character and performance that result in truly distinctive motorcycles. First established in 1902 and now located in Hinckley, Leicestershire, England, Triumph has always set the pace for category winning machines. The company is solely owned by Bloor Holdings Ltd. and its North American operations are based in Atlanta.

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